

Welcome to the Wall Township Environmental Advisory Committee environmental newsletter. Your comments and suggestions are always welcome.



Environmentally Yours

Wall Township Environmental Advisory Committee

Volume 3

Green Business Recognition Program

<http://wallnj.com/323/Environmental-Advisory-Committee>

Green Business Recognition Program

While the coronavirus is keeping us homebound and the kids are doing their schoolwork, this gives Mom or Dad the opportunity to do an assignment of their own! The Wall Township Environmental Advisory Committee would like to share with our "Wall Township Living" residents how our local businesses can be welcomed into our Green Business Recognition Program. The Wall Township Environmental Committee/Green Team has implemented a Green Business Recognition Program to honor recipients in the private, public, and agricultural sector that use strategies to reduce energy consumption and waste, use sustainable materials, offer greener products, and contribute to the local community.

The WTEAC Green Team would like to reward and acknowledge companies and agricultural businesses that are leading the way in sustainable business practices. You may already be qualified for this program if you have been willing to promote green initiatives as outlined in the application checklist.

At least ten action/check marks must be met from the following categories: Waste Management, Energy Use, Water Conservation, Green Building and Landscaping, Transportation, Pollution reduction, Social Responsibility, Commitment to Local Economy, and Goals and Reporting Assessment. The final selection for entry into the program will be based on the chosen most worthy narrative.

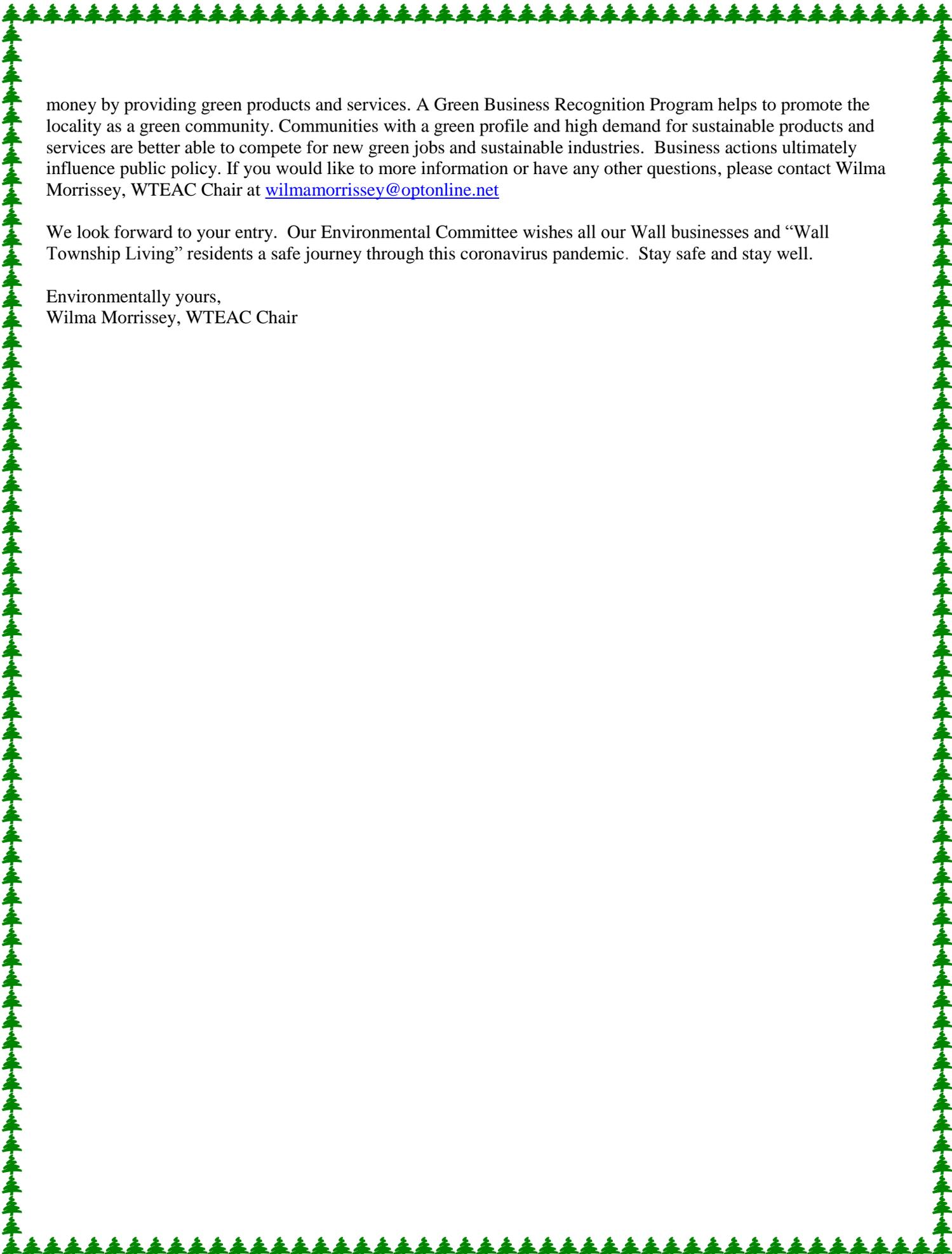
Download the application from <http://wallnj.com/323/Environmental-Advisory-Committee> under brochures (to the left) and open the Green Business Recognition Application. Fill in the checkmarks on actions completed and write a narrative. It's that easy! While you are on our environmental committee website, review the narratives submitted by our honorees by scrolling down to the Photo Galleries and viewing the Green Business Recognition Program 2017, 2018, and 2019 victors. This will give your retail or agricultural businesses an idea of what other applicants have submitted.



In 2017, we were pleased to honor Thompson Brothers Farm and Wolek's Garden Cottage; in 2018, we were honored to include NJ Natural Gas Company and Allaire Community Farm; and in 2019, the WTEAC had the privilege to choose Barlow Flower Farm and InfoAge Science and History Museums. All of these recipients made major environmental contributions to Wall Township, and we are grateful to induct them into our program. Who knows, "Wall Township Living" businesses, in 2020, could be you!

The Wall Township Environmental Green Team is looking forward to you joining our voluntary newly launched "Green Business Recognition Program" should you be selected by our Environmental Committee Green Team. Your business will be awarded with a certificate presented to you by our Mayor and Environmental Committee. In addition, your business will appear on our WallNj.com web site and, perhaps, your photo will appear in the local newspaper recognizing your accomplishments.

Sustainable Jersey and the WTEAC share the same views on environmental green sustainable practices. Remember that energy efficiency and other sustainable practices frequently offer long-term cost savings, allowing businesses to contribute to the community while becoming more economically competitive. Green business practices can save



money by providing green products and services. A Green Business Recognition Program helps to promote the locality as a green community. Communities with a green profile and high demand for sustainable products and services are better able to compete for new green jobs and sustainable industries. Business actions ultimately influence public policy. If you would like to more information or have any other questions, please contact Wilma Morrissey, WTEAC Chair at wilmamorrissey@optonline.net

We look forward to your entry. Our Environmental Committee wishes all our Wall businesses and “Wall Township Living” residents a safe journey through this coronavirus pandemic. Stay safe and stay well.

Environmentally yours,
Wilma Morrissey, WTEAC Chair